

Data Sheet

What's it all about?

As part of improving your customer service, we have developed a way to provide end users with a much simpler and informative process for making and managing their online bookings for activities such as fitness classes.

In order to achieve this, a much deeper integration can be created between your existing corporate website and the ClarityLive Leisure Management System. This integration will allow your marketing team/web designers to include real-time and configured static data from ClarityLive within the corporate website. Examples of static data would be Centre Addresses / contact details and Activity / Class information. Examples of real-time data would be live timetables for a specific set of Activities / Classes.

Functionality

Product Classification

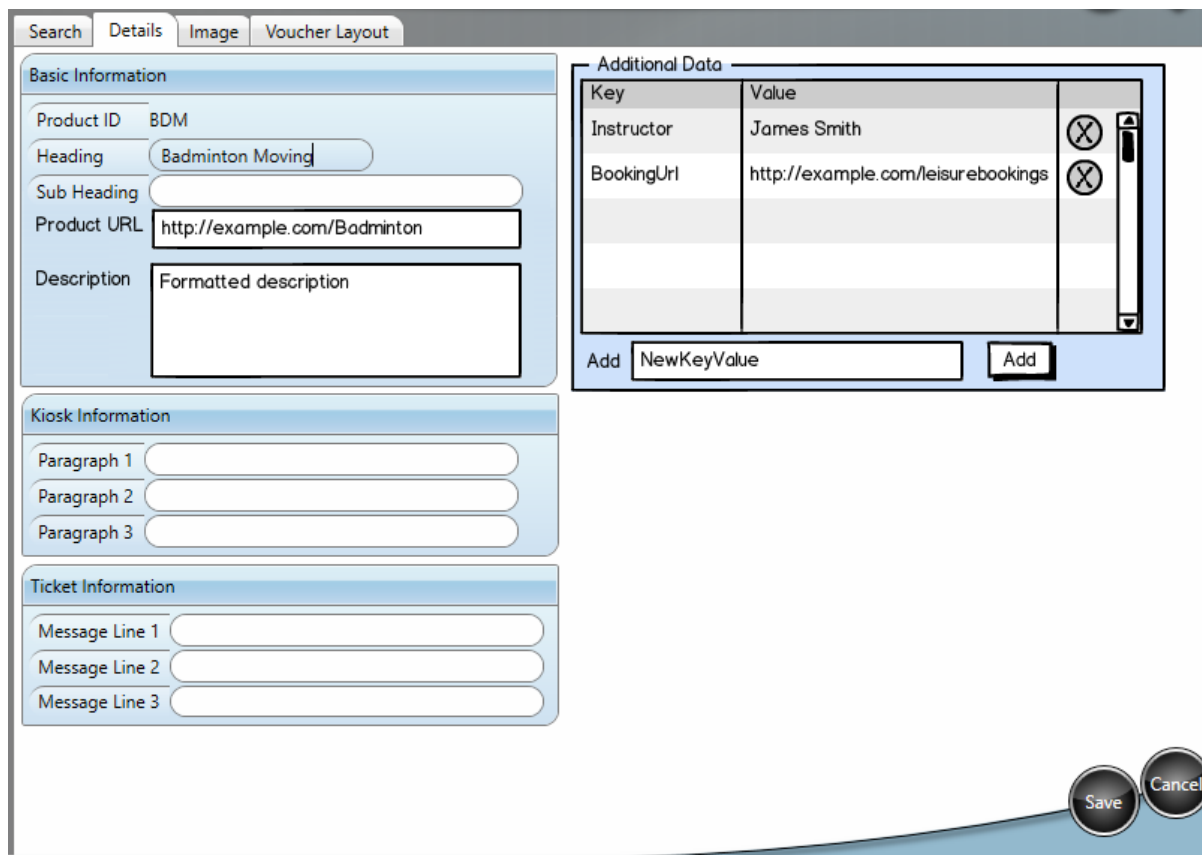
- Consistently and reliably identify specific sets of products for later queries.
- A generic classification function has been added to ClarityLive rather than using an existing field which is typically tightly coupled to external finance systems.

Centralised Classifications

- In order to support a more generic, adaptable product classification a new centralised classification subsystem has been added to ensure it is easy to classify, organise and relate products in the way that best suits the business.
- This new classification function allows the creation of any number of classifications. The objective here is to allow many smaller more specific classifications that can be used in a combinatory fashion rather than a few potentially very large classifications that become unwieldy to manage.

Public Facing Information

- The existing public facing information function will be extended to allow the user to specify the following additional details per product for use within external applications
 - Product URL
 - Product Description
 - Additional Data



Search Details Image Voucher Layout

Basic Information

Product ID BDM

Heading Badminton Moving

Sub Heading

Product URL

Description

Kiosk Information

Paragraph 1

Paragraph 2

Paragraph 3

Ticket Information

Message Line 1

Message Line 2

Message Line 3

Additional Data

Key	Value	
Instructor	James Smith	X
BookingUrl	http://example.com/leisurebookings	X

Add Add

Save Cancel

Web API Security

- Enhanced authentication

Summary

By having the WebAPI you will be able to:

1. Get your web designers to integrate live timetable information into your new website
2. Potentially integrate the timetables on the mobile app to the live timetables. (Costs to be identified/discussed)

This means that you would only have to update the schedules once on ClarityLive – and from there (with applicable integrations completed) both the website, and the mobile app would be automatically and always up to date.